

Avery-Mitchell-Yancey Regional Library
Statistical Comparisons
2004-2011



Fiscal Year/%Change	2004-05	2005-06	change	2006-07	change	2007-08	change	2008-09	change	2009-10	change	2009-10	change
Print Circulation													
Adult Fiction	81,879	79,097	-3%	75,546	-4%	90,019	19%	101,722	13%	101,846	0%	98,507	-3%
Adult Non Fiction	20,276	19,233	-5%	17,161	-11%	19,663	15%	22,088	12%	20,599	-7%	18,731	-9%
Juvenile Fiction	28,522	29,720	4%	28,095	-5%	34,148	22%	36,897	8%	29,890	-19%	27,654	-7%
Juvenile Non Fiction	2,425	2,751	13%	2,571	-7%	3,537	38%	4,576	29%	3,767	-18%	3,421	-9%
Periodicals	2,899	1,951	-33%	1,425	-27%	1,665	17%	2,263	36%	2,076	-8%	1,808	-13%
In-House Periodical Use								306,289		340,487	11%	321,056	-6%
Total (with Large Print)	136,001	132,752	-2%	124,798	-6%	149,032	19%	167,546	12%	158,178	-6%	150,121	-5%
E Media Circulation													
Videos	10,510	7,156	-32%	4,943	-31%	6,080	23%	6,497	7%	6,349	-2%	4,062	-36%
Audiobooks	6,245	5,386	-14%	4,174	-23%	3,244	-22%	2,390	-26%	2,111	-12%	1,794	-15%
Compact Discs	930	2,232	140%	3,020	35%	3,592	19%	3,991	11%	4,279	7%	4,051	-5%
Music Compact Discs	720	893	24%	1,035	16%	839	-19%	746	-11%	848	14%	752	-11%
DVDs	0	2,774		5,778	108%	8,023	39%	9,638	20%	10,825	12%	10,608	-2%
Playaways								30		181	503%	50	-72%
Total	18,405	18,441	0%	18,950	3%	21,778	15%	23,292	7%	24,593	6%	21,317	-13%
Bookmobile Circulation													
Adult Fiction	27,157	27,617	2%	24,187	-12%	18,787	-22%	16,491	-12%	12,517	-24%	10,483	-16%
Adult Nonfiction	4,331	3,679	-15%	3,132	-15%	4,053	29%	4,437	9%	3,074	-31%	4,608	50%
Juvenile Fiction	11,850	10,402	-12%	8,051	-23%	20,169	151%	36,673	82%	34,956	-5%	55,653	59%
Juvenile Non Fiction	1,510	1,272	-16%	1,171	-8%	1,933	65%	2,668	38%	2,535	-5%	9,560	277%
Periodicals	1,014	982	-3%	1,197	22%	1,123	-6%	4,293	282%	2,021	-53%	3,358	66%
Total	45,862	43,952	-4%	37,738	-14%	46,065	22%	64,562	40%	55,103	-15%	83,662	52%
Outreach Circulation													
	36,066	37,426	4%	39,320	5%	39,699	1%	40,096	1%	40,042	0%	36,361	-9%
TOTAL CIRCULATION													
	236,334	232,571	-2%	220,806	-5%	256,574	16%	295,496	15%	277,916	-6%	291,461	5%
Bookmobile Trips													
	223	219	-2%	196	-11%	186	-5%	132	-29%	78	-41%	115	47%
People Served													
	3,479	3,167	-9%	2,792	-12%	3,750	34%	3905	4%	2491	-36%	4,339	74%
Services													
Internet Users	45,698	45,000	-2%	52,778	17%	81,461	54%	126,911	56%	124,039	-2%	108,720	-12%
Wireless Users								7,976		17,122	115%	21,506	26%
Reference Questions	25,268	24,670	-2%	23,633	-4%	28,952	23%	32,597	13%	32,020	-2%	28,959	-10%
Directional Questions	15,902	15,006	-6%	16,767	12%	23,704	41%	28,505	20%	33,273	17%	34,817	5%
Children Attending Storyhour	4,655	4,595	-1%	4,396	-4%	4,367	-1%	5,182	19%	4,613	-11%	5,345	16%
Holdings	3,925	4,086	4%	4,459	9%	5,757	29%	5,901	3%	6,070	3%	5,668	-7%
Interlibrary Loans Submitted	300	349	16%	352	1%	313	-11%	314	0%	242	-23%	220	-9%
Interlibrary Loans Unfilled	25	14	-44%	24	71%	19	-21%	11	-42%	11	0%	9	-18%
People Visiting the Library	107,166	98,868	-8%	98,508	0%	117,402	19%	137,830	17%	153,219	11%	144,475	-6%
Collections													
Books	154,079	152,697	-1%	156,753	3%	160,786	3%	166,876	4%	163,823	-2%	156,521	-4%
Videos	3,692	3,720	1%	3,701	-1%	3,667	-1%	3,610	-2%	3,557	-1%	2,254	-37%
Audiobooks	2,059	1,947	-5%	1,914	-2%	1,899	-1%	1,842	-3%	1,777	-4%	1,355	-24%
Compact Discs	283	365	29%	423	16%	515	22%	678	32%	770	14%	868	13%
Music Compact Discs	382	475	24%	482	1%	559	16%	676	21%	701	4%	748	7%
DVDs	0	391		634	62%	821	29%	997	21%	1,245	25%	1,474	18%
Playaways								24		35	46%	35	0%
Magazines						12,426		9,627	-23%	7,628	-21%	8,438	11%
Total County Population													
	17,797	15,579	17,818		51,194								
Users/Hr													
	25	8	10	15	58	15							
New Cards													
	673	243	527	373	1,816	454							
Total Card Holders													
	9,602	3,578	10,279	6,881	30,340	7,585							
Outreach Cards													
	94												
Bookmobile Cards													
	600												
Total All Counties													
	694				31,034								
% Card Holders/county													
	54%	67%	58%		Overall	61%							